

## Celebrate the Wit and Wisdom of Older Adults

Services for the Elderly has been providing in-home care to people who are elderly or disabled since 1976. Our goal is to raise \$100,000 to provide services to those who can't afford the care they need, and to provide assistance with emergency needs for medication, utilities, food, clothing, and much more.

**SFTE welcomes your participation in our storytelling celebration.**

**"Tales Worth Telling"**

**Friday, September 21, 2007**

To be held on September 21<sup>st</sup> at the Bob Bullock Texas State History Museum. Jim Swift will be our Master of Ceremonies and Donna Ingram, voted "The Best Liar in Texas", will join the Boxcar Preachers and senior storytellers from throughout Travis County to entertain you with stories and history.

### Become a sponsor

#### Gold.... \$1000.00

- Table recognition and seating for eight guests
- On-line Silent Auction Recognition  
*Beginning one month before the event, your log or name will display on eight email notices to 2500 people featuring silent auction items and links to your website.*
- Recognition in:
  - Festival event publicity
  - Program Book
    - ❖ Full page ad
  - SFTE Newsletter & website

#### Silver...\$500.00

- Receive four tickets to the Showcase
- On-line Silent Auction Recognition
- Recognition in:
  - Festival event publicity
  - Program Book
    - Company name on sponsorship page
  - SFTE Newsletter & website

#### Program Book Advertisement Sponsors

Your choice of ad will be placed in our Program Book for the event.

- Ad Sizes/Rates
  - ❖ 1/2 Page ..... \$350
  - ❖ 1/4 Page .....\$250
  - ❖ 1/8 Page.....\$100
- All advertisers will be acknowledged in our newsletter & website

### Donate a gift certificate/gift basket for our silent auction

Please contact:

Karen Christensen  
Development Director  
Services for the Elderly  
Office: 512-477-3796 Ext. 215/Cell: 512-296-4136

[karen@sfteaustin.org](mailto:karen@sfteaustin.org)